

Effective Date: November 27, 2024

At Uphorizon, LLC ("UH"), we are committed to respecting and protecting your privacy. Please read this Privacy Policy carefully to understand how we collect, use, and share your information. By accessing or using Uphorizon.us (the "Services") in any manner, you acknowledge that you have read and agree to this Privacy Policy. Your continued use of the Services after any changes signifies your acceptance of those changes.

If you have any questions or concerns about our privacy practices, please contact us at contact@uphorizon.us.

Information Covered Under This Privacy Policy

This Privacy Policy explains how we handle information—including personally identifiable information and "personal identifiers" as defined under the California Consumer Privacy Act ("CCPA") ("Personal Information")—that we collect when you use our Services. It does not apply to information obtained through offline interactions, personal contacts with UH representatives, or from companies we do not own or control. This policy also does not cover the privacy practices of any entities in which UH or our affiliates have an investment relationship, even if you access their websites or services through links on our Services.

We do not knowingly collect personal information from individuals under the age of 13. If you are under 13, please do not send any personal information to us. If we become aware that we have collected personal information from a child under 13, we will promptly delete it.

Collection of Information

Information You Provide to Us

UH does not collect personally identifiable information—such as names, addresses, phone numbers, or social security numbers—from visitors to the publicly accessible areas of our website. If you send an inquiry to contact@uphorizon.us, we may collect your email address solely to respond to your message.

Use of Information

UH may use and disclose your Personal Information internally and to our affiliates and service providers for the following business purposes:

- **Providing Services:** To deliver any requested information or services.
- **Troubleshooting:** To identify and fix issues with the Services.
- **Customization:** To tailor your experience on the Services.
- **Analytics:** To analyze how you and others use the Services.
- **Compliance and Enforcement:** To enforce agreements or comply with this Privacy Policy.
- **Communication:** To contact you with more information about UH.
- **Legal Obligations:** To comply with laws, court orders, or other legal processes.
- **Protection:** To safeguard the rights, property, or safety of UH, our affiliates, employees, users, or others.

We do not sell or disclose your information to third parties for monetary or other valuable consideration. While we strive to protect your Personal Information, we cannot guarantee complete security due to potential unauthorized access, hardware or software failures, and other factors.

You may request the specific pieces of personal information we have collected about you or ask us to delete your personal information by contacting us at contact@uphorizon.us. Please note that we may need to retain certain information to provide you with requested services or for our internal analytical use. We will not discriminate against you for exercising your rights under the CCPA; we will not deny you access to our Services or provide a lower quality of services if you choose to exercise these rights.